

Good Food Awards Celebrates Top Food and Drink Crafters from 41 States, D.C. & Guam 100 of the newly minted Winners available online at the first Good Food Awards Pop Up Shop

San Francisco, CA (January 22, 2021) – The nation's leading food crafters, grocers, chefs, journalists and activists gathered tonight via live stream for an Awards Ceremony to honor the 219 Good Food Awards Winners of 2021. Taking advantage of the virtual format, the evening showcased photos and film taken at the farms, breweries, curing rooms, distilleries and kitchens of the 219 Winners, as well as congratulatory videos from food luminaries including Dan Barber, Howard McGee, Dr. Jessica B. Harris, Alice Waters, Dana Cowin, Bryant Terry, Nell Newman and Amanda Hesser.

"By fermenting, curing, and crafting truly nourishing food, you create healthy communities better able to face both once in a century pathogens and the strains of everyday life," said Good Food Awards Founder Sarah Weiner, addressing the Winners. "It wouldn't be long until good food becomes mainstream. Until then, you are the blueprint for this change."

The 2021 Winners in 17 categories come from 41 states, Washington, D.C. and Guam, rising to the top amongst 1,928 entries in a September Blind Tasting. Of the 219 Winners selected from 336 Finalists, 55% are first-time Winners, 51% are female-owned and 10% are BIPOC-owned. The greatest number of Winners come from the Golden State (44), followed by Oregon (25), Washington (17), Colorado (15), New York (14) and Vermont (13).

For two weeks only, from Monday, January 25 through Sunday, February 7, food lovers from across the country can find 100 of the newly minted Winners at the first ever, online Good Food Awards Pop Up Shop. With single basket checkout and no added shipping fees, the Pop Up Shop makes discovering and supporting the country's leading producers easier than ever before. Visit at **shop.goodfoodfdn.org**.

The full list of 2021 Good Food Award Winners can be found here.

Organizers & Supporters:

The Good Food Awards are organized by the Good Food Foundation 501 (c) 3. The Presenting Sponsor is the Good Food Merchants Collaborative, comprised of 20 of the country's top independently owned retailers from Ann Arbor to Oakland to Sioux Falls, all of whom are committed to supporting America's great food crafters. Joining them is a vibrant group of key supporters, including Veritable Vegetable, Bi-Rite Family of Businesses, Dominic Phillips Event Marketing, Clarkson Potter and Ten Speed Press.

Bi-Rite Market Canyon Market Cowgirl Creamery Cured Di Bruno Bros. Each Peach Market Foragers Market Glen's Garden Market Good Earth Natural Foods Goose the Market Harmons Grocery Look's Marketplace Market Hall Foods Market of Choice Palace Market Swamp Rabbit Café and Grocery TASTE Woodstock Farmers' Market World Foods Portland Zingerman's Family of Businesses

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